



Sales Brochure



A new ground for the sporting venue ecosystem

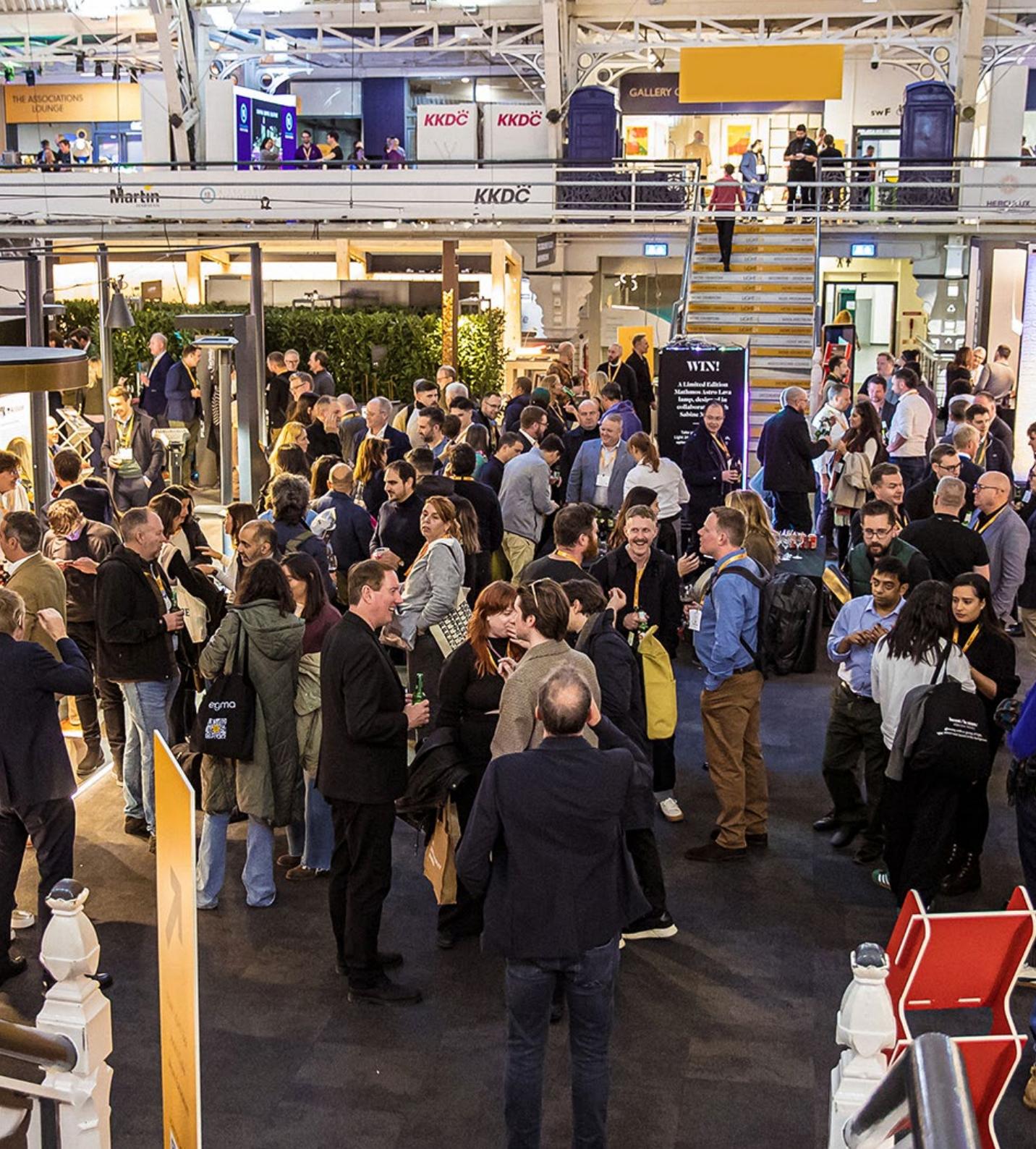
We've built the platform to tell your stories in **MONDO | STADIA** magazine. We've curated the intimate, exclusive space to meet one another in **STADIA | SESSIONS**. Now, we present a new home ground: **stadia expo**.

We're bringing the disparate elements of the sporting venue industry together into one cohesive event. We're opening the doors to the entire supply chain.

stadia expo is the only dedicated exhibition for the entire ecosystem surrounding sporting venues.

stadia expo unites the architects designing the future, the operators managing the present, and the suppliers reinventing the fan experience.

Held at the stunning **Business Design Centre** in Islington, London, stadia expo revives the concept of the tradeshow, transforming it into a comprehensive marketplace where the industry connects, collaborates, and specifies the future of sporting venues.



Why choose stadia expo?

Meet the Real Decision Makers

We are leveraging the exclusive network built through **MONDO | STADIA** and **STADIA | SESSIONS** to ensure the aisles are filled with quality, not just quantity. Our audience curation targets the C-Suite executives, Senior Principals, Heads of Technology, Leading Consultants, and Public Sector Stakeholders who hold the budget and the mandate to upgrade their venues.

The Entire Ecosystem in One Hall

This is the only event where a venue owner can meet an architect, a system integrator, and a fan experience expert in a single morning. Whether you are launching a new product or reinforcing your brand's position, you are presenting directly to the whole supply chain, from concept to concrete.

The Capital of Specification

London is one of the key global headquarters for sporting venue architecture, consultancy, and technology. By holding stadia expo at the **Business Design Centre**, we are bringing the event to the doorstep of the world's leading specifiers. Those designing venues in the Middle East, the US, and Europe are based right here.

A Proven Track Record

Brought to you by the team behind **MONDO | STADIA** magazine and **STADIA | SESSIONS**, we understand this market better than anyone. We have told the stories, we have hosted the leaders, and now we are providing the platform for you to secure your next project.



Exhibit at stadia expo

stadia expo is the only event laser-focused on the specific, high-stakes needs of the sporting venue ecosystem.

By exhibiting, you aren't just taking a stand; you are taking your place at the new ground for the industry.

To see the most up-to-date floorplan, please contact Emma or Jamie:
e.smith@mondiale.co.uk
j.dixon@mondiale.co.uk

Prices:

Early Bird - Space Only: **£465 / sqm**
Early Bird - Shell Scheme: **£505 / sqm**

Prices:

Space Only **£495 / sqm**
Shell Scheme **£535 / sqm**



The Grandstand Conference

Held in a dedicated conference space on the exhibition floor at the Business Design Centre, The **Grandstand** programme is curated and moderated by the **MONDO | STADIA Media** editorial team.

The Grandstand conference will deliver expert keynotes, and lively, topical panel discussions on the sporting venue industry to a wider public platform.

If you're interested in a speaking slot, please contact Sam for further details:
s.hughes@mondiale.co.uk



Networking

The opportunities to network with the entire sporting venue industry is never-ending at **stadia expo**.

As well as arranging meetings on your exhibition stand, there's the on-site cafe for you to grab a coffee or a bite to eat with colleagues and peers; or head to the dedicated workspace - **Half Time** - for quieter surroundings, allowing you to discuss potential project collaborations in more detail.

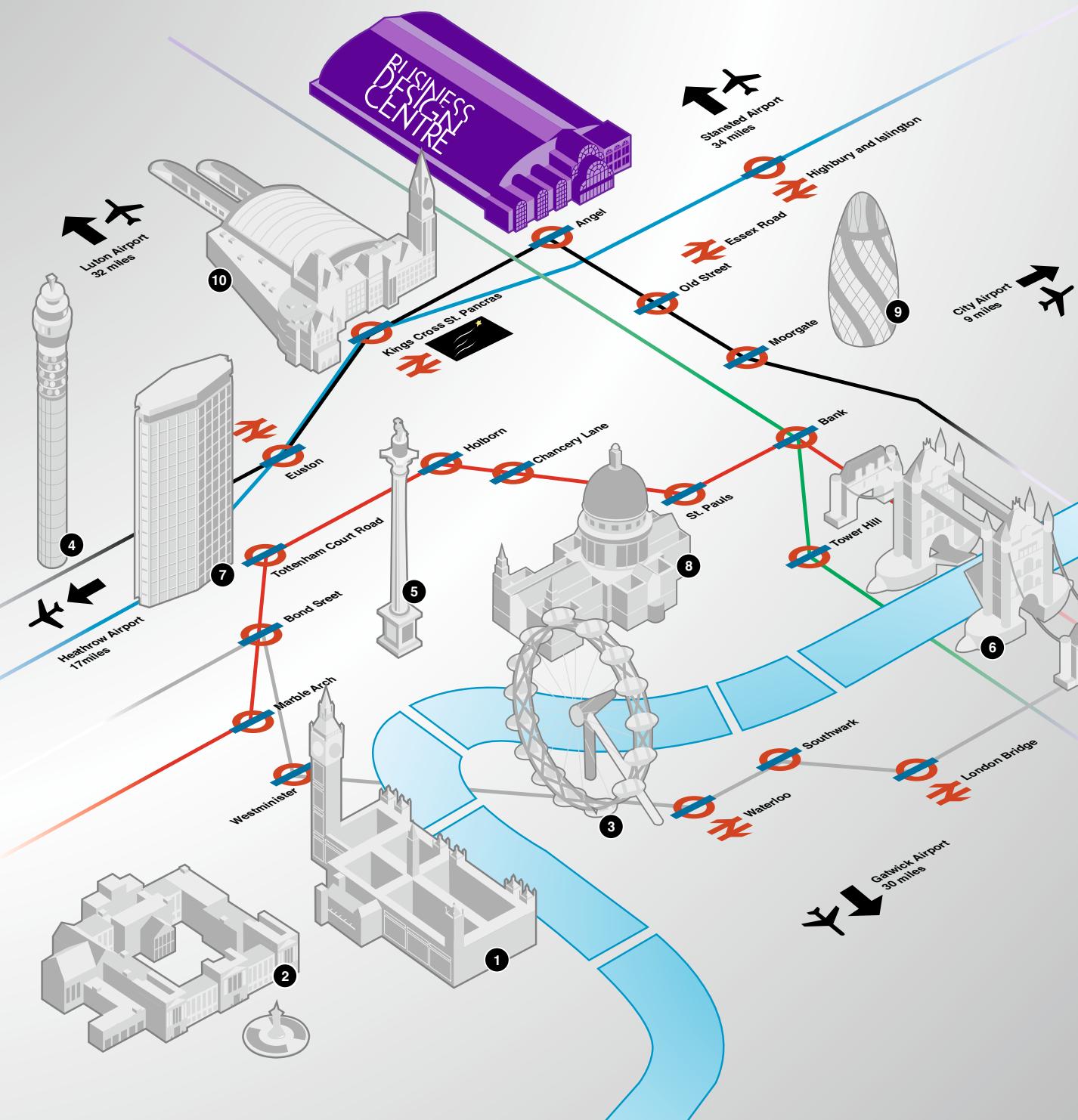
Additionally, on the opening day, the show stays open until 9pm - taking on a more relaxed vibe; giving you the opportunity to host a stand party.

stadia expo will also feature dedicated free bars on the Gallery Level, as well as in the Press Box, as part of the late night opening.



Business Design Centre

A glorious Art Deco building with a single span roof, the **Business Design Centre** was built in the 1880s but fell into disrepair after World War II. In the 1980s, Sam Morris from the Business Design Centre Group identified the potential of the Islington site and rescued it from demolition. He set about restoring the building to its former greatness. In October 1986, the new Business Design Centre opened for business. Today, the BDC is regarded as one of the premier event venues in London.



Location

Islington has a rich and unique built environment. Historic buildings and spaces and well-designed new developments contribute to the local character and distinctiveness of the borough and make it an attractive, more sustainable place to work and visit. Islington and its surrounding areas are the workplace and home of many designers and is situated within walking distance of Clerkenwell and Shoreditch, making it ideally located for designers and specifiers to attend.

- Jubilee Line
- Victoria Line
- District Line
- Central Line
- Northern Line
- Eurostar
- London Underground
- National Rail

- 1 Houses of Parliament
- 2 Buckingham Palace
- 3 London Eye
- 4 BT Tower
- 5 Nelson's Column / Trafalgar Square
- 6 Tower Bridge
- 7 Centre Point
- 8 St. Pauls Cathedral
- 9 Gherkin
- 10 Kings Cross St. Pancras



About us

MONDO | STADIA Media

Connecting the global sporting venue ecosystem.

MONDO | STADIA magazine

The publication sits at the intersection of sports, technology, design, and commercial strategy. Our narrative spans the entire venue journey - from an architect's first sketch to the roar of a capacity crowd - revealing how cutting-edge technology and intelligent design are shaping the future of sporting venues across the world.

STADIA | SESSIONS

An annual three-day event that welcomes clubs, stadiums, arenas, and venue operators, through to architects, consultants, associations, government representatives, and leading suppliers, delivering an intimate space to share ideas, specify projects and network within the beautiful surroundings of Mykonos.

stadia expo

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